

ALLIE J. BURGER

(916) 677-9966 ♦ alliejburger@gmail.com ♦ AllieBurger.com

♦ Please view my LinkedIn for additional information ♦

EDUCATION

Northwestern University, Medill School of Journalism – *Evanston/Chicago, IL* Sept. 2016 – *Expected Grad: Aug. 2017*
M.S. Journalism: Sports Media Specialization

University of Oregon – *Eugene, OR* Sept. 2011 – *Mar. 2015*

Major: B.A. Journalism, *Minor:* Business Administration

Honors: National Society of Collegiate Scholars, Undergraduate Advisory Board Member, Kappa Kappa Gamma Leadership Council

Study Abroad: Universidad de Seville (2014)

RELEVANT WORK EXPERIENCE

Comcast SportsNet Chicago – *Digital Producer ; Chicago, IL* May 2017 – *Present*

- Produce and edit videos and copy for all CSNChicago.com content posted during my shifts
- Collaborate to create original digital content for CSNChicago.com

Big Ten Network Plus – *Play-by-play announcer and color analyst; Chicago, IL* Mar. 2017 – *Present*

- Analyst for Northwestern lacrosse broadcasts and announcer for softball broadcasts for Big Ten Network Plus
- Do on-air broadcast intros and voice highlight packages for the Big Ten Network website

ESPN – *Production Assistant II; Los Angeles, CA* Mar. 2015 – *May 2016*

- Assisted all LA shows—including *SportsCenter*, *Jalen and Jacoby*, *Nacion ESPN* and *A Los Golpes*
- Wrote and produced promotional spots for *NFL Compacto*, an NFL highlight show on ESPN Deportes
- Cut highlights and sourced footage for College football, basketball and baseball, NFL, PGA, Serie A, La Liga, English Premier League, ESPN 30 for 30 and various studio and boxing shows
- Assisted on live shoots around LA Live and Staples Center as well as off-site ESPN shoots

Comcast SportsNet Northwest – *Intern Reporter; Portland, OR* Aug. 2012 – *Sept. 2014*

- Covered Portland Trailblazers, Timbers, Thorns and Thunder and Oregon and Oregon State football and basketball for CSNNW.com and CSN social platforms
- Conducted post-game and post-practice interviews and posted videos to CSNNW.com
- Wrote articles daily for CSNNW.com on the NBA, MLB, NFL, MLS and college football
- Production assistant for studio shows, including *Talkin' Ball*, *Pulse*, *The Fan* and *Outdoor GPS* for Comcast SportsNet

Chicago Tribune – *Reporter; Chicago, IL* Jan. 2017 – *Present*

- Cover basketball and special sports events around the city. Beats include Loyola University Chicago and DePaul.

Excele Sports – *Reporter; New York, NY* Mar. 2017 – *Present*

- Cover women's sports from a national perspective that can thrive cross-platform.

Israel Lacrosse – *Sideline and Digital Reporter; Tel Aviv, Israel* May 2016 – *Aug. 2016*

- Conducted Facebook Live half-time and post-game interviews with Israel Premier Lacrosse League coaches and players—including sponsored content for EL AL Airlines
- Play-by-play reporter and color commentator for lacrosse broadcasts on Facebook Live
- Increased average Facebook page activity for organization by over 20X its imprint over a two month span
- Wrote post-game recaps for Israel Lacrosse website
- Gathered footage of the Israel National Team for use by the league for special video projects

Fox Sports 1 – *Production Assistant; Eugene, OR* Oct. 2013 – *Mar. 2015*

- Assisted talent with tasks and ad spots during broadcasts
- Manned home and away SID phone calls for Oregon games airing on Fox broadcasts

Pac-12 Network – *Production Assistant; Eugene, OR* Aug. 2013 – *Mar. 2015*

- Assisted talent with tasks and ad spots during broadcasts
- Manned home and away SID phone calls for Oregon games airing on Fox broadcasts

KWVA Sports – *Host/Panelist; Eugene, OR* Aug. 2013 – *Mar. 2015*

- Hosted *Quack Smack*, a weekly hour-long show with a panel that discusses Oregon, Pac-12 and national sports stories
- Put together Oregon sports audio packages that could exist on the web and social media platforms

SKILLS & AFFILIATIONS

Languages: Fluent in Spanish

Organizations: American Women in Sports Media (AWSM), Kappa Kappa Gamma

Technical Skills: *Cameras:* Panasonic HMC 40, Canon Vixia, GoPro; *Editing:* Final Cut Pro, Adobe Premiere Pro, Avid, Quantel;

Run-down Systems: ENPS, ESheets, Rundown Creator; *Coding:* Basic HTML, CSS and JavaScript; *Extras:* All Microsoft Programs, Adobe Photoshop, Adobe InDesign, WorkFront, ESPN Box